

## **Data protection**

We are very pleased about your interest in our company. Privacy has one especially important for the management of Helmut Buer GmbH & Co. KG. Use of the internet pages of Helmut Buer GmbH & Co. KG is basically without any indication of personal data is possible. If an affected person special services of our company via our website.

However, processing of personal data may be required become. Is the processing of personal data necessary and exists for one such processing is not a legal basis, we generally obtain the consent of person involved.

The processing of personal data, such as name, address, E-mail address or telephone number of a data subject, always in harmony with the basic data protection regulation and in accordance with that for Helmut Buer GmbH & Co. KG applicable country-specific data protection regulations. Through this privacy policy aims to make our company aware of the nature of Scope and purpose of the collected, used and processed by us inform personal data. Furthermore, affected persons will be affected by this Privacy policy clarified about their rights.

Helmut Buer GmbH & Co. KG has numerous data controllers implemented technical and organizational measures to ensure the most complete possible Protection of personal data processed via this website sure. Nevertheless, Internet-based data transfers can basically Vulnerabilities, so that absolute protection can not be guaranteed can. For this reason, each person concerned is free to collect personal information also by alternative means, for example by telephone, to us.

### **1. Definitions**

The privacy policy of Helmut Buer GmbH & Co. KG is based on the Terms used by the European Regulatory and Regulatory Decree of the General Data Protection Regulation (DS-GVO). Our Privacy Policy is intended for both the public and our customers and Business partners are easy to read and understand. To ensure this, we would like to explain in advance the terminology used. We use the following terms in this privacy policy, including but not limited to:

- **a) personal data**

Personal data is all information that identifies itself to one or identifiable natural person (hereinafter referred to as "affected person") respectively. Identifiable is a natural person, directly or indirectly indirectly, in particular by association with an identifier such as a name an identification number, location data, an online identifier or one or more several special features, the expression of the physical, physiological, genetic, mental, economic, cultural or social identity of these natural person are, can be identified.

- **b) affected person**

Affected person is any identified or identifiable natural person whose personal data are held by the controller are processed.

- **c) processing**

Processing is done by anyone with or without the help of automated procedures Operation or any such series of operations associated with personal data such as the collection, the collection, the organization, the arranging, storing, adapting or changing, reading out, queries, use, disclosure by transmission, dissemination or another form of deployment, matching, or linking that restriction, deletion or annihilation.

- **d) limitation of processing**

Restriction of processing is the marking of personal stored Data with the aim of limiting their future processing.

- **e) profiling**

Profiling is any kind of automated processing of personal data, which is that these personal data are used to: certain personal aspects that relate to a natural person to evaluate, in particular, aspects related to job performance, more economically Situation, health, personal preferences, interests, reliability, behavior, location or change of location of this natural person to analyze or predict.

- **f) Pseudonymisation**

Pseudonymisation is the processing of personal data in a way on which the personal data without the use of additional information should no longer be assigned to a specific data subject provided that such additional information is kept separately and technical and organizational measures that ensure that that the personal data is not an identified or identifiable assigned to a natural person.

- **g) Responsible or the controller**

Responsible or the controller is the natural or legal entity, public authority, body or other body acting alone or jointly with others about the purposes and means of processing of personal information Data decides. So the responsible person or the specified criteria of his designation can be provided under union law or national law.

- **j) third parties**

Third is a natural or legal person, authority, institution or others place except the data subject, the controller, the processor and persons under the direct responsibility of the responsible or the processor of the order, the personal process data.

- **k) consent**

Consent is given by each of the data subject voluntarily for the particular case in Informed and unambiguously expressed expression of will in the form a statement or other unambiguous affirmative act by which:

The affected person understands that they are having the processing of them personal data concerned.

## **2. Name and address of the controller**

Responsible within the meaning of the General Data Protection Regulation, others in the Member States European Union data protection laws and other provisions with data protection character, is the:

Helmut Buer GmbH & Co. KG  
Am Leveloh 11  
45549 Sprockhövel  
Germany

Tel .: 02324 / 90291-0

E-Mail: [info@buer-kg.de](mailto:info@buer-kg.de)

Website: [www.buer-kg.de](http://www.buer-kg.de)

### **3. Cookies**

The websites of Helmut Buer GmbH & Co. KG use cookies. Cookies are Text files which are stored on a computer system via an internet browser and get saved.

Many websites and servers use cookies. Many cookies contain one so-called cookie ID. A cookie ID is a unique identifier of the cookie. You consists of a string through which internet pages and servers the concrete Internet browser in which the cookie was stored. This allows the visited websites and servers, the individual browser of the affected person from other internet browsers containing other cookies differ. A particular Internet browser can have the unique cookie ID be recognized and identified.

Through the use of cookies, Helmut Buer GmbH & Co. KG can provide users provide more user-friendly services on this website, without the need for cookies. Setting would not be possible.

By means of a cookie the information and offers can be found on our website in user's sense to be optimized. Cookies allow us, as already mentioned, the recognize users of our website. The purpose of this recognition is to make it easier for users to use our website. For example, the users of a website that uses cookies need not reenter their credentials each time they visit the website,

Another example is the cookie of a shopping basket in the online shop. The online store remembers the articles that a customer has placed in the virtual shopping cart  
Cookie.

The data subject may post cookies through our website at any time by means of an appropriate setting of the Internet browser used and prevent thus permanently contradict the setting of cookies. Furthermore, already set Cookies deleted at any time via an internet browser or other software programs become. This is possible in all common internet browsers. Disables the affected one Person setting cookies in the Internet browser used may be not all functions of our website fully usable.

### **4. Collecting general data and information**

The website of Helmut Buer GmbH & Co. KG registered with each call of the Website by an affected person or an automated system a series of general data and information. This general data and information are stored in the log files of the server. Can be included the

- (1) used browser types and versions,
  - (2) the one used by the accessing system Operating system,
  - (3) the website from which an accessing system to ours Website (so-called referrers),
  - (4) the sub-web pages, which have a Accessing system on our website
  - (5) the date and the time of access to the website,
  - (6) an Internet Protocol address (IP address),
  - (7) the internet service provider of the accessing system; and
  - (8) other similar data and information, the security in case of attacks on our information technology systems serve. Helmut Buer GmbH & Co. KG prefers to use this general data and information no conclusions on the person concerned. This information will be rather, in order to
- (1) correctly deliver the contents of our website,
  - (2) the optimize the content of our website as well as the advertising for it,
  - (3) the permanent functionality of our information technology systems and the technology of our Guarantee
  - (4) to law enforcement agencies in case of Cyberattacks to provide the information necessary for law enforcement. These Anonymously collected data and information are provided by Helmut Buer GmbH & Co. KG therefore on the one hand statistically and

further evaluated with the aim of the data protection and to increase the data security in our company, in the end to an optimal one ensure a level of protection for the personal data we process.

The anonymous data of the server log files are separated from all by an affected one Person specified personal data stored. For example, the users of a website that uses cookies need not reenter their credentials each time they visit the website, because this is done by the website and the cookie stored on the user's computer system.

## **5. Registration on our website**

The person concerned has the opportunity to register on the website of the processing persons responsible under indication of personal data to register. What personally identifiable information is used for processing responsible persons are derived from the respective input mask, which for the registry is used. The entered by the person concerned personal data will be used exclusively for internal use in the case of the data controller and collected and stored for their own purposes.

The controller may delegate the transfer to one or more order processor, for example a parcel service provider. It also uses personal data solely for internal use attributable to the controller.

By registering on the controller's website, the data subject's Internet service provider (ISP) is also saved. Furthermore, the assigned IP address, the date and the time of registration stored.

The storage of data takes place in the background that just so the abuse of our services can be prevented, and this data, if necessary, committed to investigate criminal offenses. In this respect, the storage of this data to secure the for the controller is required. A transfer of this data to third parties does not take place, as long as there is no legal obligation to pass it on or the passing on the prosecution serves.

By registering the data subject voluntarily providing personal data, the data controller serves to provide the data subject with content or services that, due to the nature of the case, can only be offered to registered users.

Registered persons are free to modify the personal data given at registration at any time or to delete it completely from the database of the data controller.

The controller shall disclose to any data subject at any time

Request information about which personal data are stored on the affected person.

In addition, the controller corrects or deletes

personal data on request or notice of the data subject, as far as no statutory storage requirements are contrary. All data subjects of the controller are available to the data subject as a contact person in this context.

## **6. Subscription to our newsletter**

On the website of Helmut Buer GmbH & Co. KG the users are given the opportunity to subscribe to the newsletter of our company. Which personal data are transmitted to the data controller when the newsletter is ordered results from the input mask used for this purpose.

Helmut Buer GmbH & Co. KG informs its customers and business partners at regular intervals by way of a newsletter about company offers.

The newsletter of our company can only be received by the data subject if (1) the data subject has a valid email address and (2) the data subject registers for the newsletter.

For legal reasons, a confirmation e-mail will be sent to the e-mail address entered by an affected person for the first time for newsletter mailing using the double-opt-in procedure.

This confirmation email is used to check whether the owner of the e-mail address as the person concerned authorized the receipt of the newsletter.

When subscribing to the newsletter, we also store the IP address of the computer system used by the person concerned at the time of registration, as well as the date and time of registration, as assigned by the Internet Service Provider (ISP).

The collection of this data is necessary in order to understand the (possible) misuse of an affected person's e-mail address at a later date and therefore serves as legal safeguards for the controller.

The personal data collected in the context of registering for the newsletter will be used exclusively to send our newsletter.

Subscribers to the newsletter may also be notified by e-mail if this is necessary for the operation of the newsletter service or registration, as might be the case in the event of changes to the newsletter or technical changes.

There will be no transfer of the personal data collected as part of the newsletter service to third parties.

Subscription to our newsletter may be terminated by the person concerned at any time.

The consent to the storage of personal data that the data subject has given us for the newsletter dispatch can be revoked at any time.

For the purpose of revoking the consent, there is a corresponding link in each newsletter.

It is also possible to unsubscribe from the newsletter at any time, directly on the controller's website, or to inform the controller in a different way.

## **7. Newsletter tracking**

The newsletters of Helmut Buer GmbH & Co. KG contain so-called counting pixels.

A counting pixel is a miniature graphic that is embedded in such emails that are sent in HTML format to enable log file recording and log file analysis.

This can be a statistical evaluation of success or failure to be done by online marketing campaigns. Based on the embedded pixel, Helmut Buer GmbH & Co. KG can detect whether and when an e-mail was opened by a data subject and which links in the e-mail were accessed by the data subject.

Such personal data collected via the counting pixels contained in the newsletters will be stored and evaluated by the controller in order to optimize the delivery of newsletters and to better adapt the content of future newsletters to the interests of the data subject.

This personal data will not be disclosed to third parties. Affected persons are at any time entitled to revoke the separate declaration of consent issued via the Double-Opt-In procedure.

After revocation, this personal data will be deleted by the controller.

A cancellation of the receipt of the newsletter, the Helmut Buer GmbH & Co. KG automatically interpreted as a revocation.

## **8. Contact via the website**

The website of Helmut Buer GmbH & Co. KG contains due to legal Regulatory Information Providing a quick electronic contact to our Companies as well as an immediate communication with us, which also allow includes a general address of the so-called electronic mail (e-mail address). Provided that an affected person by e-mail or via a contact form the contact with the data controller person transmitted personal data automatically stored. Such on voluntary basis from one data subject to the one for processing responsible personal data will be used for the purposes of editing or contacting the affected person. It takes place no disclosure of this personal data to third parties.

## **9. Routine deletion and blocking of personal data**

The controller processes and stores personal information Data of the data subject only for

the period necessary to achieve the purpose of storage required or if so required by the European Regulatory and Regulatory or another legislator in laws or regulations, which provided for by the controller.

Does not the storage purpose or runs one of the European directives and the legislator or another competent legislator storage period, the personal information will be routinely and appropriately blocked or deleted by law.

## 10. Rights of the data subject

- **a) Right to confirmation**

Each affected person has the right from the European directive and regulatory body right granted by the controller to ask for confirmation of whether they are personal Data is processed. Would like an affected person this confirmation right to do so, you can always contact a member of staff for this Processing responsible persons.

- **b) Right to information**

Any person affected by the processing of personal data has that right granted by the European legislature and the legislature at any time free of charge from the controller for the stored personal data and a copy of this person

To get information. Furthermore, the European Regulatory and Regulatory Informed the person concerned about the following information:

- the processing purposes
- the categories of personal data being processed
- the recipients or categories of recipients to whom the personal information has been disclosed or disclosed particular in the case of beneficiaries in third countries or in international organizations
- if possible, the planned duration for which the personal data or, if that is not possible, the criteria for the defining this duration
- the existence of a right to rectification or erasure of them personal data or restriction of personal data processing by the person responsible or a right of objection against this processing
- the existence of a right of appeal to a supervisory authority
- if the personal data is not with the data subject all available information about the origin of the data
- the existence of automated decision-making including Profiling according to Article 22, paragraphs 1 and 4 DS-BER and - at least in these cases - meaningful information about the involved logic as well as the scope and intended impact of such processing for the affected person.

In addition, the data subject has a right of access as to whether personal data has been transmitted to a third country or to an international organization.

If that is the case, then the data subject has the right to obtain information about the appropriate guarantees in connection with the transfer.

- **c) Right to rectification**

Any person affected by the processing of personal data has that right conferred by the European directive and regulatory Correcting incorrect personal data concerning them desire. Furthermore, the data subject has the right, taking into account the purpose of the processing, the completion incomplete personal data, including by means of a supplementary statement desire.

If an affected person wishes to exercise this right to rectification, you can do this at

any time to an employee of the for processing responsible contact.

• **d) Right to cancellation (right to be forgotten)**

Any person affected by the processing of personal data has that right granted by the European legislator and legislator, of which Responsible person to request that the person-related Data shall be deleted immediately if any of the following is true and as far as the processing is not required:

- The personal data has been collected or disclosed for such purposes processed any other way for which they are no longer necessary.
- The data subject revokes their consent, to which the processing in accordance with Article 6 (1) (a) of the GDPR or Article 9 (2) Letter a DS-GVO and there is no other alternative Legal basis for processing.
- The data subject submits an objection pursuant to Art. 21 para. 1 DS-GVO against processing and there are no prioritized Reasons for the processing before, or the person concerned sets in accordance with Art. 21 (2) DS-GVO Opposition to processing.
- The personal data were processed unlawfully.
- The deletion of the personal data is to fulfill a legal obligation under EU or international law Member States to which the person responsible is subject.
- The personal data has been provided in relation to the services offered Information Society in accordance with Article 8 para. 1 DS-GVO.

If one of the above reasons is true and an affected person is the one deletion of personal data collected by Helmut Buer GmbH & Co. KG, can do this at any time by instructing Employees of the controller. The employee of Helmut Buer GmbH & Co. KG will arrange that the extinguishing request be fulfilled immediately.

Did the personal data of Helmut Buer GmbH & Co. KG made public and is our company as responsible according to Art. 17 Para. 1 DS-GVO is obliged to delete personal data Helmut Buer GmbH & Co. KG taking into account the available Technology and the implementation costs appropriate measures, too of a technical nature, to other data controllers, who use the process personal data published on it put that person from these others for data processing Responsible for the deletion of all links to these personal

Data or copies or replications of such personal data as far as the processing is not required.

The employee of Helmut Buer GmbH & Co. KG will arrange the necessary in individual cases.

• **e) Right to restriction of processing**

Any person affected by the processing of personal data has that right granted by the European legislator and legislator, of which Responsible person to require the restriction of processing if any of the following conditions are met:

- The accuracy of the personal data is determined by the affected Person denied, and indeed for a period of time that it the person responsible allows you to verify the accuracy of your personal information.
- The processing is unlawful, the data subject refuses the deletion personal data and instead requires the Restriction on the use of personal data.

- The person responsible needs the personal data for the purposes processing is no longer necessary, but the person concerned needs it Assertion, exercise or defense of legal claims.

- The data subject has objection to the processing acc. Art. 21 Abs. 1 DS-GVO and it is not yet clear whether the authorized Reasons of the person responsible to those of the person concerned predominate.

If one of the above conditions is met and one affected Person's restriction of personal data provided by Helmut Buer GmbH & Co. KG are required, they can request this at any time to an employee of the controller. Of the Employees of Helmut Buer GmbH & Co. KG will be the limitation of Initiate processing.

- **f) Data transferability**

Any person affected by the processing of personal data has that right conferred by the European directive and regulatory personal data concerned by the data subject a responsible, in a structured, common and machine-readable format. She also has the right to this data another responsible person without obstruction by the responsible person, the personal data provided, provided that the Processing on the basis of consent pursuant to Art. 6 (1) (a) of the GDPR or Article 9 (2) (a) of the GDPR or on a contract pursuant to Article 6 (1) Letter b DS-GMO is based and processing using automated Procedure is carried out unless the processing is for the performance of a task necessary in the public interest or in the exercise of public interest Violence takes place, which was transferred to the responsible person. Furthermore, the data subject has exercise of their right Data transferability according to Art. 20 para. 1 DS-GVO the right to obtain that the personal data directly from one person in charge to another Responsible, as far as technically feasible and insofar as this does not affect the rights and freedoms of others. In order to assert the right to data portability, the affected. At any time contact an employee of Helmut Buer GmbH & Co. KG.

- **g) Right to object**

Any person affected by the processing of personal data has that granted by the European legislator and legislator Reasons that arise from their particular situation at any time against the Processing of personal data relating to them which, on the basis of Article 6 Paragraph 1 (e) or (f) of the GDPR is to lodge an objection. this is also valid for profiling based on these provisions. Helmut Buer GmbH & Co. KG processes the personal data in the Case of opposition no longer, unless we can mandatory mandatory Reasons for the processing, the interests, rights and Freedoms of the data subject predominate, or the processing serves the Assertion, exercise or defense of legal claims. Helmut Buer GmbH & Co. KG processes personal data in order to Direct marketing, the data subject has the right, at any time Objection to the processing of personal data for the purpose such advertising. This also applies to profiling, as far as it goes with such direct mail. Contradicts the person concerned towards Helmut Buer GmbH & Co. KG processing for purposes of Direct mail, Helmut Buer GmbH & Co. KG becomes the personal stop processing data for these purposes. In addition, the data subject has the right, for reasons that arise from their specific situation against the processing of personal data concerning them Data provided by Helmut Buer GmbH & Co. KG for scientific research or historical research purposes or for statistical purposes pursuant to Article 89 (1) of the GDPR,



object to opposition, unless one such processing is in the public interest  
Task required.

The person concerned may directly exercise the right of opposition every employee of Helmut Buer GmbH & Co. KG or another employee turn. The data subject is further free to use in connection with the use of information society services, regardless of the directive 2002/58 / EC, exercise their right of opposition by means of automated procedures, where technical specifications are used.

- **h) Automated decisions in individual cases including profiling**

Any person affected by the processing of personal data has that right granted by the European legislature and the legislature, not one based solely on automated processing - including profiling - to be subjected to a decision based on it Effect or significantly affect it in a similar way, provided that Decision (1) not for the conclusion or performance of a contract between the person concerned and the person responsible, or (2) on the basis of Union or Member State legislation to which the responsible is subject to, permissible and this legislation is appropriate Measures to protect the rights and freedoms and the legitimate Interests of the data subject included or (3) with express Consent of the data subject takes place.

Is the decision (1) for the conclusion or performance of a contract between the person concerned and the person responsible or (2) if it takes place with the express consent of the person concerned, Helmut will meet Buer GmbH & Co. KG appropriate measures to the rights and freedoms and to protect the legitimate interests of the data subject, including at least the right to obtain the intervention of a person by the Responsible, on the statement of their own position and on challenge of the Decision is heard. Want the data subject rights with respect to automated decisions for this purpose, she may at any time to an employee of the for the processing responsible persons.

- i) Right to revoke a data protection consent

Any person affected by the processing of personal data has that granted by the European legislator and legislator, a Consent to the processing of personal data at any time.

Does the data subject wish to claim their right to withdraw consent

At any time, she can contact an employee for processing  
Responsible contact.

## **11. Data protection in applications and in the application process**

The controller collects and processes the personal data

Data from applicants for the purpose of processing the application process. The Processing can also be done electronically. This is especially true the case if an applicant has appropriate application documents on the electronic Paths, for example by e-mail or via a website located on the website

Web form sent to the controller. Closes for the Processing person in charge of a contract of employment with an applicant, the transmitted data for the purpose of the employment relationship Observance of the legal regulations stored. Will from the for processing

If no employment contract is concluded with the applicant, then the

Application documents two months after announcement of the rejection decision

automatically deleted, provided that any other legitimate interests of the user are not

deleted the data controller. Other legitimate interest in this sense, for example, a burden of proof in a procedure according to General Equal Treatment Act (AGG).

## **12. Legal basis of processing**

Art. 6 I lit. a DS-GVO serves as the legal basis for our company Processing operations where we have a consent for a particular Obtain processing purpose. Is the processing of personal data to Fulfillment of a contract to which the data subject is a party, such as This is the case, for example, in processing operations that are necessary for a delivery of Goods or the provision of any other service or consideration is necessary, Thus, the processing is based on Art. 6 I lit. b DS-GMO. The same applies to such processing operations which are necessary for the implementation of pre-contractual measures, in cases of inquiries about our products or services. Subject to ours Company of a legal obligation by which a processing of personal data, such as tax compliance Obligations, the processing is based on Art. 6 I lit. c DS-GMO. In rare cases could the processing of personal data will be required to vital Interests of the data subject or any other natural person. This would be the case, for example, if a visitor were injured in our factory and then his name, age, health insurance or other vital information to a doctor, hospital or other third party would have to be passed on. Then the processing would be based on Art. 6 I lit. d DS-GMO based. Ultimately, processing operations could be based on Art. 6 I lit. f DS-GMOs are based. On This legal basis is based on processing operations not required by any of the above Legal basis if processing is necessary to safeguard a legitimate interest of our company or a third party is required, provided that the interests, fundamental rights and fundamental freedoms of the person concerned do not predominate. Such processing operations are particularly allowed to us because they Special mention was made of the European legislator. He represented the extent Believes that a legitimate interest could be accepted if the the person concerned is a customer of the person responsible (Recital 47 sentence 2 DSGVO).

## **13. Eligible Interests in the processing by the person responsible or be followed by a third party**

Is the processing of personal data based on Article 6 I lit. f DS-GMO is ours legitimate interest in carrying out our business for the benefit of Welfare of all our employees and our shareholders.

## **14. Duration for which the personal data is stored**

The criterion for the duration of the storage of personal data is the respective statutory retention period. After the deadline, the appropriate Data is routinely deleted, provided that it is no longer required to fulfill the contract or Contracting are required.

## **15. Legal or contractual provisions for the provision of personal data; Necessity for the conclusion of the contract; Obligation of the data subject, the personal data provide; possible consequences of non-provision**

We clarify that the provision of personal information is in part is required by law (such as tax regulations) or even contractual Regulations (for example, information about the contracting party). Sometimes a contract is required that an affected person us personal data that is subsequently processed by us Need to become. For example, the data subject is obligated to us provide personal information when our company has a contract with her concludes. Failure to provide personal data would result in the contract with the person concerned could not be closed. In front of you Provision of personal data by the person affected must be the person concerned to one of our employees. Our coworker clarifies the concerning

case-by-case on whether the provision of personal data legally or contractually required or required for the conclusion of the contract, whether there is an obligation to provide the personal data, and which Consequences of the non-provision of personal data.

#### **16. Existence of automated decision-making**

As a responsible company we do without automatic Decision-making or profiling.

#### **17. Privacy Policy for Google Analytics**

Our website uses Google Analytics, a web analytics service provided by Google Inc. 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. To deactivate Google Analytics discontinues Google at <http://tools.google.com/dlpage/gaoptout?hl=en> Browser plug-in available. Google Analytics uses cookies. They are small Text files that make it possible to specific to the user's device on the Save user related information. These allow an analysis of the Use of our website by Google. The detected by the cookie Information about the use of our pages (including your IP address) will be provided in usually transmitted to a Google server in the US and stored there. We point out that on this website Google Analytics is around the code "Gat.\_anonymizelp ();" has been enhanced to include an anonymous collection of IP addresses (so-called IP masking). If the anonymization is active, Google truncates IP addresses within Member States of the European Union or in others Contracting States to the Agreement on the European Economic Area, therefore no conclusions about your identity are possible. Only in exceptional cases will the full IP address to a Google server in the United States and shortened there. Google complies with the privacy policy of the "US Safe Harbor" Agreement and is with the Registered and uses the US Department of Commerce "Safe Harbor" program collected information to evaluate the use of our websites, reports for to write to us about this and other related services to us provide.

Learn more at <http://www.google.com/intl/en/analytics/privacyoverview.html>.

#### **18. Privacy Policy for Google AdSense**

Our website uses Google AdSense, a service to embed Ads from Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. GoogleAdSense uses so-called "cookies", text files stored on your computer stored and that allows an analysis of the use of the website. Google AdSense also uses so-called web beacons (invisible graphics). Through this Web beacons can provide information such as visitor traffic on these pages be evaluated. The information generated by cookies and web beacons the use of this website (including your IP address) and delivery of Advertising formats are transmitted to a Google server in the US and there saved. This information may be used by Google to contract with Google be given further. Google will not match your IP address with others merge saved data. You can install the cookies through a prevent appropriate setting of your browser software; however, we will point you indicates that in this case you may not have all the features of this Use the website fully. By using this website you declare yourself with the processing of data collected about you by Google in the previously and for the purpose stated above.

### **19. Privacy Policy for Google +1**

Our website uses social media features provided by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. When you visit our pages with Google plug-ins A connection is established between your browser and Google's servers. Data is already being transferred to Google. Do you have a Google Account? This data can be linked to it. If you do not assign this data to If you wish to have a Google account, please log in before visiting our site Google off. Interactions, in particular the use of a commentary function or the Clicking on a "+1" or "Share" button will also be shared with Google. Learn more at <http://www.google.com/intl/en/policies/privacy>.

### **20. Privacy Policy for Facebook**

Our website uses features of Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. When you visit our pages with Facebook plug-ins will be a Connection between your browser and the servers of Facebook. there data is already being transferred to Facebook. Do you have a Facebook account? This data can be linked to it. If you do not assign this data to If you wish to have a Facebook account, please log in before visiting our site on Facebook. Interactions, in particular the use of a commentary function or clicking on a "Like" or "Share" button will also be on Facebook passed. Learn more at <https://de-de.facebook.com/about/privacy>.

### **21. Privacy Policy for Twitter**

Our website uses features of Twitter, Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA. When calling our pages with Twitter plug-ins will be a Connection established between your browser and the servers of Twitter. there Data is already being transferred to Twitter. If you have a Twitter account, you can this data is linked to it. If you do not associate this data with yours Twitter account, please log in before visiting our page on Twitter out. Interactions, especially clicking on a "re-tweet" button also shared with Twitter. Find out more at <https://twitter.com/privacy>.

### **22. Information, cancellation, blocking**

You have the right to free information about your stored at any time personal data, their origin and recipient and the purpose of the Data processing and a right to rectification, blocking or deletion of these Dates. This and other questions about personal data can be helpful You can always contact us at the address given in the imprint.

### **23. Server log files**

The provider of the pages collects and automatically stores information in so-called Server Log Files that your browser automatically sends to us. These are:

- Browser type / browser version
- used operating system
- Referrer URL
- Host name of the accessing computer
- Time of the server request

These data can not be assigned to specific persons. A combination of these Data with other data sources will not be made. We reserve these To examine data subsequently, if we have concrete evidence of an illegal Usage become known.

#### **24. Contact form**

If you send us inquiries via the contact form, your details will be displayed the request form including the contact details provided by you for the purpose Processing of the request and in the case of follow-up questions stored with us. These We will not disclose data without your consent.

#### **25. Opposition advertising mails**

The use of published in the context of the imprint obligation contact information for Sending unsolicited advertising and informational materials is hereby contradicted. The operators of the pages expressly reserve legal Steps in the event of unsolicited promotional information, such as spam Emails, before.

#### **26. Newsletterdata**

If you want to receive the newsletter offered on the website, you need We will send you an e-mail address as well as information, giving us the verification permit that you are the owner of the given e-mail address and with the Receipt of the newsletter agree. Further data is not collected. These We use data exclusively for the dispatch of the requested information and do not give it to third parties.

*Source:*

*This Privacy Policy has been approved by the Privacy Policy Generator of Data protection Chemnitz in cooperation with RC GmbH, the used notebooks recycled and the lawyer for privacy Christian Solmecke, as well as sections 17 to 26 created by lawyer employment law Hamburg.*